



UNCLE SAM

presents

JOHN GOLDEN'S

THE **ARMY PLAY BY PLAY**

AN ALL-SOLDIER SHOW

*Music! * Comedy!*

*Dances! * Drama!*

Proceeds to

ARMY EMERGENCY RELIEF



IN PERSON — NOT A PICTURE

LYRIC THEATRE

RICHMOND

Three Days - Starting Monday, October 11

MATINEE WEDNESDAY



Drawn by Don Freeman for N. Y. Times, Aug. 22, 1943

The First Nighters and the First Lady Applaud **THE ARMY PLAY BY PLAY**

New Yorkers paid over \$100,000 to see
one performance of this show.

"Critics, notables and Army bigwigs all raved."

—LIFE MAGAZINE

"Happiest event! Exciting! Makes the theatre come alive! Brilliantly, tremendously entertaining."

—NEW YORK HERALD-TRIBUNE

"Funniest skits I ever saw in my life."

—NEW YORK WORLD-TELEGRAM

"Swell show. Wonderful entertainment."

—NEW YORK MIRROR

"For once in my life I'm stumped for adjectives, as was Mayor LaGuardia, trying to find words to describe the magnificent performance. One of the most exciting evenings in the theatre. Audience cheered. Colossal."

—NEW YORK JOURNAL-AMERICAN

"Kept the house laughing fit to kill."

—NEW YORK NEWS

"Goes with a speed and dash that might well be copied by Broadway's revues."

—NEW YORK POST

"These plays are gay—you have a good time, but better, there are lessons in them of the unity of the American nation which are good for us all to feel in our souls."

—ELEANOR ROOSEVELT